



VALULINK REAL ESTATE PTY LTD
"Registered with the PPRA"

COMPLIANCE FRAMEWORK
FOR THE IMPLEMENTATION OF THE
PROTECTION OF PERSONAL INFORMATION ACT OF 2013

PAGE	CONTENTS
2	Privacy Notice
2	Contact Details
2	Introduction
3	Specific Words / Phrases
3	Information officer
4	Processing personal information and protecting the right of our clients
6	What personal information do we collect?
6	Who might we share your personal information with?
6	Transborder Information Flows
6	Circumstances requiring prior authorisation
6	Special Personal Information
7	Processing of Personal Information of Children
7	Direct Marketing
8	Data Breach Notification
8	Contravention Of POPIA
8	The SA Information Regulator
9	Forms and clauses

INFORMATION OFFICER: Michelle Schwegmann

PRIVACY NOTICE

We respect and protect the privacy of all individuals (both natural and juristic, such as companies and close corporations) whose personal information we collect, regardless of the form and medium. This includes our clients, employees, Property Practitioners, consultants, power partners and service providers. These privacy notices explain our personal information handling practices for that particular purpose or service. It explains who we collect personal information from, with your consent, what information we collect, what we do with it, how you might access it, and who it might be shared with. It also explains why we collect it, how we will keep it, and how we will destroy it. All of this is covered under the Protection of Personal Information Act (POPI Act).

VALULINK REAL ESTATE PTY LTD

CONTACT DETAILS:

Michelle Schwegmann

Address:

30 Lucas Lane

Bedfordview

2007

South Africa

Mobile: +27 82 823 8988

Telephone: +27 861 825 465

Organisation email: michelle@valulink.co.za

INTRODUCTION

The Protection of Personal Information Act (POPI) is intended to balance the scales legally by protecting a person's constitutional rights to privacy (which requires our personal information to be protected). The needs of businesses to have access to and to process (work with) a person's specific personal information to perform the task they are set out to do.

This Compliance Framework outlines the framework for our company's compliance with the POPI Act, focusing on tasks that must be performed in the property sector.

SPECIFIC WORDS/PHRASES *(used in the act) will be used in this document to make it more straightforward.*

Data Subject

The person to whom the personal information relates. It is a living, identifiable natural person or an existing juristic person. – companies, cc, trust, public entity (Mun), e.g., Seller / Buyer/employee

Responsible party

Is the person/s or company who is responsible for the processing of personal information? Whether it is to collect, keep it safe, disseminate or destroy it to perform a specific task. e.g., Principal / Property Practitioner, Business / Trustees / Body corporate.

Operator

Is the party processing personal information on behalf of the responsible party? The accountable party retains accountability., The Property Practitioner Business personnel who is processing the data. Or a third party if the processing is outsourced, e.g., an IT company.

Processing

Where reference is made to the “processing” of personal information, this will include any activity in which the information is worked with, from the time that the data is collected, shared, and kept, up to the time that the information is destroyed, regardless of whether the information is a hard copy, or in electronic format.

INFORMATION OFFICER and Deputy Information Officer

Our Information Officer is: Michelle Schwegmann
(Name and contact details) michelle@valulink.co.za
+27 82 823 8988

The Information Officer must:

- Develop the compliance framework and ensure it is implemented in line with the eight (8) conditions (*see below*) for the lawful processing of personal information.
- Do a personal information impact assessment to ensure adequate measures and standards. (*What Personal information do we hold, where do we hold it and for what purpose and is it necessary*)
- Review the forms our Property Practitioner Business uses to gather information (*for example, application forms, employment contracts, lease, and purchase contracts*) to determine whether it is necessary to request all the information dealt with in those forms and is the consent clause included.
- He/she must develop (*this*) framework and monitor, maintain it, and make it available as prescribed in sections 14 and 51 of the Act.
- Internal measures (*7 forms*) are developed together with adequate systems to process, requests for information from data subjects or access thereto, free of charge.
- Ensure internal training/awareness sessions are conducted regarding the provisions of the POPI Act and discuss it weekly in the office meeting.
- Working with the Regulator concerning any investigations conducted under the relevant provisions of the POPI Act. (*When needed*)

PROCESSING PERSONAL INFORMATION AND PROTECTING THE RIGHTS OF OUR CLIENTS:

We undertake to implement, monitor, and maintain the **eight (8) conditions for the lawful processing of personal information**, always to follow the POPI Act and to process personal information while protecting the right to privacy of our clients.

1. Accountability (*Form 6*)

The Principal/Manager (*responsible party*) must ensure that the conditions and all the measures set out in the Act are followed through in the office.

The Deputy Information Officer (Operator) is Andrew Schwegmann, who will be tasked with ensuring compliance in our office. This individual will be held liable for non-compliance in certain day-to-day situations as described on his/her employment contract.

2. Processing Limitation (Forms 1, 2, 5, 7)

Personal information may only be processed fairly and lawfully and only with the consent of the person whose information it is (*data subject*) and for the purpose for which it was collected.

- ✓ The personal information must be obtained directly from the person (*Data Subject*)
- ✓ The person should be aware that we gather their information and consent to the use of this information.
- ✓ If a third party is being used to collect personal data, the person (*Data Subject*) must consent to this information being shared and used by us first.
- ✓ Only information that is required for the specific purpose for which it is gathered may be stored. (*No more than what is necessary*)

3. Purpose Specific (Forms 1, 2, 3, 5, 7)

We limit the amount of personal information collected and processed to only what is necessary for the intended purposes.

- ✓ The specific purpose must be documented and adhered to.
- ✓ Data Subject has the right to know what information we have and for what purpose it was gathered.
- ✓ We will need to be able to link all personal information collected to legitimate reasons for its collection.
- ✓ Personal information may only be used for the specific purpose for which it was gathered, and thereafter it must be destroyed.
- ✓ We will be required to account for what information we hold, for what purpose it was gathered and the date that that information must be destroyed.
- ✓ We will destroy Personal Information in a manner that prevents its reconstruction after we are no longer authorised to retain such records.

4. Further Processing Limitation (Forms 1, 2, 3, 5, 7)

Personal information may not be processed for a secondary purpose unless that processing is compatible with the original purpose.

- ✓ We retain personal information only for as long as needed, or longer if required by law.
- ✓ If we retain your personal information for budget or statistical purposes, we ensure that the personal information cannot be used further. (*It will be de-personalised*)
- ✓ Before we use existing personal information for any other purpose, other than what the information was gathered for, consent will be required from the Data Subject again.
- ✓ If he/she refuses, processing will stop.
- ✓ When gathering information, we will inform the Data Subject of the purpose for which the information will be used and the period for which we will retain that information.

5. Information Quality (Forms 1, 3)

While in our possession, with the assistance of the data subject, we strive to maintain the accuracy of personal information.

- ✓ We will obtain information directly from the data source to ensure accuracy whenever possible.
- ✓ When advising Data Subjects of the information we hold and for what purpose we have it, they will be given details of how to check, update their information or withdraw consent.

6. Openness (Form 1, 2, 5, 7)

The data subject whose information we are collecting will be made aware that we are collecting such personal information for what purpose the information will be used, and her/ his rights. (*Even if this is a public record or he/she consented to collection from a third party*)

- ✓ We will gather personal information from Data Subjects after they sign a consent form.
- ✓ The Data Subject will be informed of how the data will be used at the time the information is gathered.
- ✓ The Data Subjects will be given a letter with the details of the principal (*responsible person*) in our Property Practitioner Business and the Information Regulator's contact details.

- ✓ The Data Subject will be advised of his/her rights to complain to the Information Regulator if misuse is suspected.
- ✓ The Data Subject will always be advised of his/her rights to access his/her information and to object to the processing of said information.

7. Security Safeguards (Form 6)

We restrict, secure, and control all our information against unauthorised access, interference, modification, damage, loss, or destruction, whether physical or electronic.

- ✓ We will conduct safety and security risk assessments periodically to ensure compliance with requirements. These assessments will be discussed at our monthly staff meeting, allowing all personnel to provide input.
- ✓ Our staff must be informed and trained to comply with the POPI Act, and this training must be ongoing and up to date.
- ✓ We do everything we can to prevent personal information from falling into unauthorised hands.
- ✓ Our business premises, where records are kept, must remain protected by access control, burglar alarms, and armed response.
- ✓ All our laptops, phones and computer networks are protected by passwords which we change regularly.
- ✓ We are using Outlook 365, which complies with industry-standard security safeguards and meets the General Data Protection Regulation (GDPR), a standard requirement in the European Union. we have firewalls and use AVAST SECURITY/ AVG
- ✓ We are a *small to medium Property Practitioner Business*, so it is easy to determine which employees are permitted access to personal information and what information they are authorised to access.
- ✓ Personal information can only be accessed or modified by those employees with the passwords authorising them to do so.
- ✓ The online profiles and access of staff who have left the Property Practitioner Business must be properly deleted.
- ✓ Each employee uses their password to access the data; therefore, we can identify the source of a data breach and neutralise such a breach.
- ✓ If there were a data breach, we would determine the source, neutralise it and prevent the recurrence of such a data breach.
- ✓ When we utilise an external operator, our principal (the responsible party) will, under a written contract between our Property Practitioner Business and the operator, ensure that the operator establishes and maintains the required security measures.
- ✓ The operator must advise immediately if there is the possibility that personal data has been accessed or acquired by any unauthorised person.
- ✓ The Data Subject will be advised via e-mail or in writing immediately if it is suspected that unauthorised persons have accessed their personal information. Sufficient information will be provided to enable the Data Subject to take measures to safeguard themselves against potential consequences of the security compromise.
- ✓ The Information Regulator will be informed in the event of a security breach where personal information could be compromised. The Responsible Person must ensure this process is followed.

8. Data Subject Participation (Forms 2, 3, 4)

Data subjects may request whether their personal information is held, as well as the correction and/or deletion of any personal information held about them.

- ✓ Data Subjects may request information from us on whether we are holding their personal information.
- ✓ This request will not be declined, and we will not incur any charges for it.
- ✓ The Data Subject has the right to correct the personal information that we hold.
- ✓ They also have the right to withdraw consent at any time.

WHAT PERSONAL INFORMATION DO WE COLLECT?

We only collect the minimum amount of information that is relevant to the purpose. If you interact with us online, the personal information we collect depends on whether you visit our website or use our services. When you visit our website, your browser automatically transmits some data, including your browsing times, the data transmitted, and your IP address.

- ✓ If you use our services, personal information is required to fulfil the requirements of that service.
- ✓ We typically collect only the buyer's name, contact details, financial qualification (if provided by the buyer), and property needs and requirements when assisting them in finding a property.
- ✓ When estimating a property's price for listing on the market, we require basic information and can source the property details from the deeds office systems (*CMA based on properties we are currently marketing in the respective area*).
- ✓ To assist in selling the property, we need to have basic personal information and financial information to determine if the sellers will be able to sell the property, cancel the bond, pay all fees, and move to another property.

Generally, we collect the following personal information to complete contracts. If there is any specific personal information to collect, we will indicate as such at the time of collection.

- ✓ Name, surname, and birth name
- ✓ Identification Number/s
- ✓ Married/single status.
- ✓ E-mail address
- ✓ Physical/postal address/ERF number / complex details
- ✓ Telephone number/s
- ✓ Financial & banking details (for bond qualification - buyers and bond cancellations -sellers and rentals)

WHO MIGHT WE SHARE YOUR PERSONAL INFORMATION WITH?

To maintain and improve our services, your personal information may need to be shared with or disclosed to our service providers:

- ✓ colleagues' or other Property Practitioner Businesses',
- ✓ attorneys,
- ✓ bond consultants,
- ✓ compliance inspectors,
- ✓ homeowner association,
- ✓ trustees,
- ✓ in some cases, public or legal authorities.

TRANSBORDER INFORMATION FLOWS

Valulink Real Estate Pty Ltd is unlikely to process personal information to be sent transborder, but if there is an international component to the work which we are doing for you, and if we are required to share your personal information with an overseas recipient, you are entitled to ask us how your personal data will be protected in this foreign country, and we will endeavour to assist you.

CIRCUMSTANCES REQUIRING PRIOR AUTHORISATION

Valulink Real Estate Pty Ltd is unlikely to process personal information under circumstances requiring authorisation from the regulator, but should it be necessary, guidance by the Information Officer will be sought regarding POPIA.

SPECIAL PERSONAL INFORMATION

While we recognise that protecting all personal information is important in gaining and maintaining your trust, special personal information is often afforded a higher level of protection. Valulink Real Estate Pty Ltd is unlikely to process special personal information, but should it be necessary guidance by the Information Officer will be sought regarding POPIA.

THE PROCESSING OF PERSONAL INFORMATION OF CHILDREN

Valulink Real Estate Pty Ltd is unlikely to process any personal information of children, except possibly in cases involving young students or where adults place a property in a child's name.

To all students. (Student accommodation)

This is an essential notice that we must share with you and any one of your parents or legal guardians if you are under the age of eighteen. To use our services, we require personal information about you. For example, your name, your email address, and your phone number. It might be so that we cannot use your information unless your parent agrees.

To parents / legal guardians

To enable children to utilise our services, we must collect their personal information, and for this, we are required by law to obtain the consent of a parent or legal guardian. Before deciding on consent, parents need to understand our information security and privacy policies. It is equally important for parents to explain to children the implications of not providing our organisation with the proper consent. Please sign our consent form on behalf of your child.

DIRECT MARKETING (Form 4)

Where we, as a Property Practitioner Business, want to contact a person for the first time with marketing communication which was not requested (*unsolicited*),

- ✓ the Property Practitioner Business must obtain consent before any marketing to individuals.
- ✓ The Property Practitioner Business may approach someone for direct marketing consent once only,
- ✓ and only if they have not withheld consent previously.

We may only conduct direct marketing (*using any form of communication*) **to previous clients if:**

- ✓ The potential client was given the option to opt out of receiving direct marketing materials from us at the time their personal information was collected.
- ✓ and they did not object at the time.
- ✓ or at any other time, after receiving any such direct marketing communications from us.

We may only approach clients using their personal information,

- ✓ if we have obtained their consent to use their personal information in the context of providing services associated with marketing to them,
- ✓ and we may then only market Property Practitioner Business services to them.

We will stick to permitted contact times.

The prohibited times for marketing are:

- ✓ Sundays or public holidays.
- ✓ Saturdays before 09h00 and after 13h00.
- ✓ and all other days between the hours of 20h00 and 08h00 the following day

We are aware that we are not allowed to use lists purchased from a lead generation business if:

We purchased it from a lead generation business without obtaining confirmation from the list's provider that the records had been obtained and stored in a manner compliant with POPIA.

The “unsubscribe” option must be on our marketing emails.

All electronic direct marketing communications must contain an “unsubscribe” option.

Similarly, physical postboxes contain a direction that says “no junk mail”.

We will make use of a bulk email and SMS software that keeps track of “opt-in” and “opt-out” information and automatically includes an automatic “opt-out” on each message sent to existing clients and others that have “opted-in” to receive marketing and to ask people directly if they may be added to the Property Practitioner Business's database.

We will include the sender's details in all emails.

An address or other contact details to which the recipient may reply/send a request that such communications cease.

DATA BREACH NOTIFICATION

Where there are reasonable grounds to believe that a data subject's personal information has been accessed or acquired by an unauthorised person, the Property Practitioner Business (*as responsible party*), or any third-party, processing personal information, on instruction from the Valulink Real Estate Pty Ltd (*the operator*), must notify the Information Regulator and the data subject in writing as soon as possible.

THE INFORMATION REGULATOR IS RESPONSIBLE FOR THE INVESTIGATION AND ENFORCEMENT OF POPIA.

A person contravenes the provisions of POPIA if he/she it:

- hinders, obstructs, or unlawfully influences the Information Regulator.
- fails to comply with an information or enforcement notice.
- gives false evidence before the Information Regulator on any matter after having been sworn in or having made an affirmation.
- contravenes the conditions.

Knowingly or recklessly, without the consent of the responsible party, obtains, discloses, or procures the disclosure, sells, or offers to sell details of a data subject to another person; and will be guilty of an offence.

CONTRAVENTION OF POPI Act.

This could result in far-reaching sanctions, including the imposition of fines of up to R10 million, imprisonment for a period of 12 months to 10 years and/or damages claimed by the data subject.

THE SA INFORMATION REGULATOR

You have the right to complain to the SA Information Regulator.

SA Information Regulator Address: Woodmead North Office Park, 54 Maxwell Drive, Woodmead, Johannesburg, 2001

POPIAComplaints@infoeregulator.org.za

SCHEDULE OF CLAUSES AND FORMS

1. Form 1 CONSENT TO PROCESS (USE) PERSONAL INFORMATION
2. Form 2 OBJECTION TO PROCESS (USE) PERSONAL INFORMATION
3. Form 3 REQUEST TO CORRECT OR DELETE PERSONAL INFORMATION
4. Form 4a CONSENT TO DIRECT MARKETING
5. Form 4b REFUSAL OF DIRECT MARKETING
6. Form 5 INTRODUCTORY LETTER TO CLIENT RE POPIA
7. Form 6 EMPLOYEE COMPLIANCE WITH POPIA
8. Form 7 SHOW HOUSE ATTENDANCE REGISTER
9. CLAUSES FOR MANDATES AND CONTRACTS (Afrikaans & English)

Updating Of The POPIA Framework

Issued by: Michelle Schwegmann_

Date: 4th September 2026

Title: Principal & Director_

Signature: Michelle Schwegmann



Registered with the PPRA
(Form 1)

CONSENT TO PROCESS (USE) PERSONAL INFORMATION IN TERMS OF THE PROTECTION OF PERSONAL INFORMATION ACT (POPIA)

I/We, the undersigned

_____ (Name) _____ (Name)
hereby give my consent for the processing (use) of my personal information by **Valulink Real Estate Pty Ltd** for the purposes of carrying out the following work:

(Please tick the appropriate box):

- Assisting me with the estimated value of a property. (Info may be sourced from 3rd parties)
- Assisting me with the marketing/sale of my property. (Info may be shared with agencies & parties if needed)
- Assisting me with the purchase of a property. (Info may be shared with all involved in the process)
- Assisting me with leasing my property. (Info may be shared with all involved in the process)
- Assisting me with securing a property to rent. (Info may be shared with other power partners if needed)
- The management of property/estate/complex. (Info may be shared with all involved in the process)
- The co-marketing of your property with other agencies. (Info may be shared with all involved in the process)
- Other Property Practitioner Business work (please specify) _____

- _____ Drafting a contract to purchase/lease. (Info may be shared with all involved in the process)
- _____ The application of a mortgage bond (Info may be shared with bond consultants if needed)
- _____ The assistance with Certificates of Compliance (Info may be shared with inspection co if needed)
- _____ The assistance with the transfer of property (Info may be shared with all involved in the process)
- _____ Other (please specify) _____

This consent explicitly includes the right to access my/our bank account details, as and when required, to ensure that I/we receive payments or refunds due to me/us or that any fees due by me/us are debited or credited to the correct account.

This consent is furnished on condition that my/our personal information shall be used and processed under the Protection of Personal Information Act.

SIGNED AT _____ (place) ON _____ (date)

(Name)

(Signature)

Undertaking by YOUR PROPERTY BUSINESS NAME Unless we have your clear, informed consent or the law allows us in certain limited circumstances, we will not:

- ✓ Sell your personal information.
 - ✓ Use your personal information for other purposes than those for which it was collected in the first place,
- Share your personal information with third parties in circumstances other than those we have referred to above

**OBJECTION TO THE PROCESSING OF PERSONAL INFORMATION IN TERMS OF SECTION 11(3) OF
THE PROTECTION OF PERSONAL INFORMATION ACT, 2013 (ACT NO. 4 OF 2013)**

Note:

1. Affidavits or other documentary evidence as applicable in support of the objection may be attached.
2. If the space provided in this Form is inadequate, submit information as an Annexure to this Form and sign each page.
3. Complete as is applicable.

A	DETAILS OF DATA SUBJECT
Name(s) and surname/ registered name of data subject :	
Unique Identifier/ Identity Number	
Residential, postal, or business address :	
	Code ()
Contact number(s):	
Fax number / E-mail address :	
B	DETAILS OF RESPONSIBLE PARTY
Name(s) and surname/ Registered name of responsible party :	Valulink Real Estate Pty Ltd
Residential, postal, or business address :	30 Lucas Lane
	Bedfordview
	2007
Contact number(s):	+27 861 825 465
Fax number / E-mail address :	michelle@valulink.co.za
C	REASONS FOR OBJECTION IN TERMS OF SECTION 11(1)(d) to (f) <i>(Please provide detailed reasons for the objection)</i>

Signed at this day of20.....

..... Signature of data subject / designated person

(Form 3)

REQUEST FOR CORRECTION OR DELETION OF PERSONAL INFORMATION (PI) OR DESTROYING OR DELETION OF RECORD OF PERSONAL INFORMATION (PI) IN TERMS OF SECTION 24(1) OF THE PROTECTION OF PERSONAL INFORMATION ACT, 2013 (ACT NO.4 OF 2013)

Note:

1. *Affidavits or other documentary evidence as applicable in support of the request may be attached.*
2. *If the space provided for in this Form is inadequate, submit information as an Annexure to this, form and sign each page.*
3. *Complete as is applicable.*

Mark the appropriate request box with an "x".

☐

Correction or deletion of the personal information (PI) about the data subject in possession or under the control of the responsible party.

☐

Destroying or deleting a record of personal information (PI) about the data subject in possession or under the control of the responsible party and who is no longer authorised to retain the record of information.

A	DETAILS OF THE DATA SUBJECT
Name(s) and surname / registered name of Data subject:	
Unique identifier/ Identity Number:	
Residential, postal, or business address:	
	Code ()
Contact number(s):	
Fax number / E-mail address:	
B	DETAILS OF RESPONSIBLE PARTY
Name(s) and surname / registered name of the responsible party:	Valulink Real Estate Pty Ltd
Residential, postal, or business address:	30 Lucas Lane
	Bedfordview Code 2007
Contact number(s):	+27 861 825 465
Fax number / E-mail address:	michelle@valulink.co.za
C	INFORMATION TO BE CORRECTED/DELETED/ DESTROYED/ DESTROYED
REASONS FOR *CORRECTION OR DELETION OF THE PI ABOUT THE DATA SUBJECT IN TERMS OF SECTION 24(1)(a) WHICH IS IN POSSESSION OR UNDER THE CONTROL OF THE RESPONSIBLE PARTY; and or REASONS FOR *DESTRUCTION OR DELETION OF A RECORD OF PI ABOUT THE DATA SUBJECT IN TERMS OF SECTION 24(1)(b) WHICH THE RESPONSIBLE PARTY IS NO LONGER AUTHORISED TO RETAIN. <i>(Please provide detailed reasons for the request)</i>	

Signed at this day of20.....

.....Signature of data subject / designated person



(Form 4a)

Registered with the PPRA

**REQUEST FOR CONSENT TO RECEIVE DIRECT MARKETING MATERIAL
SECTION 69(2) AND REGULATION 6 OF THE PROTECTION OF PERSONAL INFORMATION ACT**

Dear _____

We regularly send out new listings and other property information via e-mail, WhatsApp, SMS, and phone calls, which could be categorised as direct marketing. We would love to have you on our contact list, but to do so, we need your consent.

If you want to receive these communications, please sign off on the consent below and return it to us.

We look forward to staying in touch.

Kind regards
Valulink Real Estate Pty Ltd

I/We, _____ (full names)

hereby, I/**GIVE my/our CONSENT** to receive direct marketing of property matters to be marketed through communications from Valulink Real Estate Pty Ltd by way of:

(X your choices).

- ☐ Emails
- ☐ WhatsApp
- ☐ SMS messages
- ☐ Phone calls
- ☐ other
- ☐ All the above

SIGNED AT _____ (place) ON _____ (date)

(Name)

(Signature)



(Form 4b)
Registered with the PPRA

**REFUSAL OF CONSENT TO RECEIVE DIRECT MARKETING MATERIAL
SECTION 69(2) AND REGULATION 6 OF THE PROTECTION OF PERSONAL INFORMATION ACT**

Dear _____

We regularly send out new listings and other property information via e-mail, WhatsApp, SMS, and phone calls, which could be categorised as direct marketing. We would love to have you on our contact list, but to do so, we need your consent.

You can refuse marketing at any time, and we respect that. If you do want to use our information or services at a later stage, do not hesitate to contact us. We want to assist you.

We hope to hear from you again.

Kind regards
Valulink Real Estate Pty Ltd

I/We, _____ (full names)

I/we hereby **REFUSE my/our CONSENT** to receive direct marketing of property matters through any direct communication from Valulink Real Estate Pty Ltd
by way of:

(X your choices).

- ☐ Emails
- ☐ WhatsApp
- ☐ SMS messages
- ☐ Phone calls
- ☐ other
- ☐ All the above

SIGNED AT _____ (place) ON _____ (date)

(Name)

(Signature)



(Form 5)
Registered with the PPRA

INTRODUCTORY LETTER TO CLIENT RE: PERSONAL INFORMATION IN TERMS OF THE PROTECTION OF PERSONAL INFORMATION ACT (POPIA)

Dear Client

The Protection of Personal Information Act (POPIA) is now in operation, and we need to comply as a Property Practitioner Business. The Protection of Personal Information Act (POPIA) is intended to strike a balance in the law by protecting a person's constitutional right to privacy (which requires that our personal information *be protected*). *Businesses need access to and process (work with) a person's specific personal information to perform their intended tasks.*

This letter is part of our agency's efforts to enforce the POPI Act by notifying you and providing a better understanding of how we implement POPIA. You can request a copy of our agency's internal POPIA compliance framework. All our staff are bound by confidentiality provisions in their letters of appointment, and we will only pass on your personal information to third parties who need it for their work related to what we do for you. *(Another Property Practitioner Business will fulfil our mandate for you or an attorney to register transactions, etc.)*

We undertake to protect your personal information in the prescribed manner and will always ask your permission before we obtain your personal information from you. We will also occasionally collect your personal information from 3rd parties with your consent and from public records. This information is collected and stored solely to perform the task you have given us. *(This could be, for example, the sale or purchase of a property, or the rental or letting of a property or as a homeowner to trustees in a complex.)*

If you must share your personal information with an overseas recipient, you are entitled to ask us about the steps we are taking to protect it in a foreign country. We will share your personal information only as required by the authorities, and only if necessary to complete tasks at your request.

You have the right to access your personal information and to correct any errors in it. You have the right to revoke your consent to the processing of your data at any time, but please note that if you exercise this right, we may not be able to perform our duties effectively. This could mean you then breach a contract if this is why a mandate or agreement cannot be executed.

You are still legally obliged to provide the information we need to comply with the Financial Intelligence Centre Act (FICA), Property Practitioners Act & Regulations.(PPR & PPA) Please note that we are still required by law to retain your FICA and other information for a period after we have completed our work. During this period, your personal information will be protected. After this period expires, your personal information will be destroyed in a way that de-identifies you.

To keep your data safe, we secure and control all our information against unauthorised access in the event of damage, loss or destruction (*Physical or electronic*). We do everything we can to prevent personal information from falling into unauthorised hands. Our business premises where records are kept must be protected by access control, burglar bars and armed response – change according to your situation. All our laptops, telephones and computer networks are protected by passwords we change regularly.

Each employee uses his/her *password to access the data*. Therefore, we can identify the source of a data breach and deal with and eliminate such violations. If a data breach has occurred, we will determine its origin, correct the issue, and prevent its recurrence. You will be notified immediately by e-mail or in writing if it is suspected that access to your personal information has been obtained by an unauthorised person. Sufficient information will be provided to enable you to take measures to protect yourselves from the consequences of such a data breach.

You have the right to complain to the SA Information Regulator if you have complaints regarding the handling of your personal information by any business.

The Information Regulator (*South Africa*)

Woodmead North Office Park, 54 Maxwell Drive, Woodmead, Johannesburg, 2001

The Information Regulator (*South Africa*) e-mail: POPIAComplaints@inforegulator.org.za

We trust that our processing of your personal information will comply with all applicable laws and that your privacy rights will be protected as required by law.

Kind regards

Valulink Real Estate Pty Ltd

I/We, the undersigned

_____ (Name) _____ (Name)

Hereby acknowledge receipt of Form 5, Introductory letter to client.

(THE PROTECTION OF PERSONAL INFORMATION ACT)

from **Valulink Real Estate Pty Ltd**

SIGNED AT _____ (place) ON _____ (date)

_____ (Name) _____ (Signature)

EMPLOYEE COMPLIANCE WITH THE PROTECTION OF PERSONAL INFORMATION ACT (POPIA)

I the undersigned _____ (Name) as employee of

Valulink Real Estate Pty Ltd acknowledge and confirms the following:

I received training on the company's POPI Act manual on _____ (Date)

To my knowledge, our Information Officer is Michelle Schwegmann.

The employee hereby undertakes:

1. to comply with the terms of the POPI Act manual; and
2. to maintain the confidentiality of all our clients and colleagues' personal information and affairs.
3. to notify the principal or management immediately where there are reasonable grounds to believe that the personal information of a client or a colleague has been accessed or acquired by any unauthorised person.

The Employee hereby gives their consent for the personal information held by the Employer to be processed for their employment with the Employer, under the provisions of the POPI Act and any applicable labour and taxation laws.

SIGNED AT _____ (place) ON _____ (date)

(EMPLOYEE NAME)

(SIGNATURE)

Date	Time	Name & Surname	Contact number	E-mail address	Property needs	Agent	Sign-May be contacted **	"I hereby GIVE MY CONSENT to be contacted re property matters by means of communication from Valulink Real Estate Pty Ltd "



Possible wording for mandates and contracts

CLAUSE TO INSERT IN DEEDS OF SALE:

The Seller/s and the Purchaser/s, recognising the importance of their role in this transaction, hereby give their consent to _____ **PROPERTIES** to process and disseminate the personal information to the financial consultant/s, attorneys, inspectors for compliance certificates, and all parties to the contract, including but not limited to the buyer, seller, and their respective legal representatives. This consent is limited to the processing of our personal information for all purposes related to this sale under the provisions of the Protection of Personal Information Act.

CLAUSE TO INSERT IN SALE OR LEASE MANDATE:

I/we hereby give _____ **PROPERTIES** crucial consent to process my/our personal information under the provisions of the Protection of Personal Information Act for all purposes related to the conducting of this mandate. Such consent shall extend to sharing my/our personal information with attorneys, other Property Practitioner Businesses, and financial consultants whom you may have to approach for advice or assistance while providing your services to me/us.

CLAUSE TO INSERT IN LEASES:

The Landlord/s/s and the Tenant/s/s hereby give their consent to _____ **PROPERTIES** and their power partners/suppliers involved in the lease to process our personal information for all purposes related to this lease under the provisions of the Protection of Personal Information Act. It's essential to note that this consent includes the explicit permission to work with and disclose our bank account details to facilitate the payment of the deposit and monthly rent to the Landlord(s) and to refund the deposit to the Tenant(s), ensuring complete transparency in our operations.

NOTE: We have included specific consent to process information related to the client's bank account in the clause suggested for leases. This complies with section 106 of POPI.